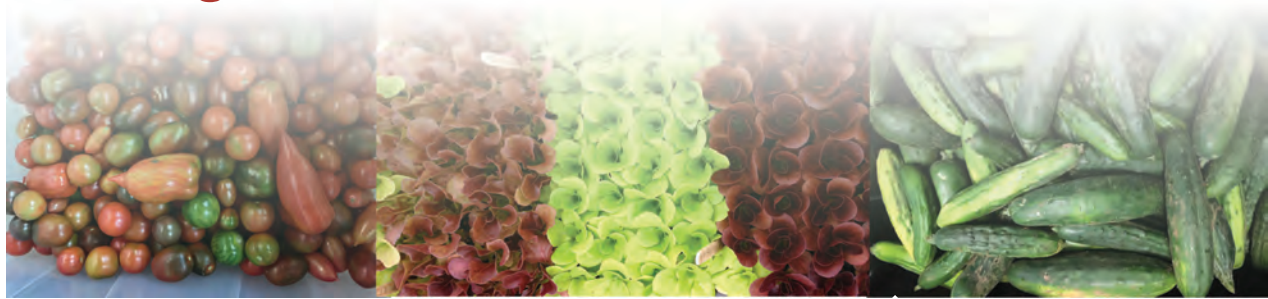


# Wholesale Success Workshop for Vegetable and Fruit Growers



Waimea, Hawai'i Island  
November 3–4  
Kahilu Town Hall  
Register by October 30

Kahului, Maui  
November 6–7  
University of Hawai'i Maui College  
Register by November 2

Ho'olehua, Moloka'i  
November 9–10  
Lanikeha Community Center  
Register by November 5

*The Kohala Center is offering two-day workshops to train new and seasoned fruit and vegetable growers to meet food-safety standards and the needs of wholesale markets.*

## DAY 1

8 a.m. – 5 p.m. The business of wholesale distribution and marketing

5 – 6 p.m. Meet and Greet Mixer with distributors

## DAY 2

8 a.m. – Noon Cooperative models for farmers

Noon – 5 p.m. On-farm food safety walk (Farms TBD)

## Trainers



*Atina Diffley is an organic farmer, public speaker, consultant, and author of the 2012 memoir Turn Here Sweet Corn*



*Jan Tusick is the founder and director of Mission Mountain Market Food Enterprise Center, a division of Lake County (Montana) Community Development Corporation*



*Karl Sutton is the owner of Fresh Roots Farm and cooperative development specialist of the Lake County Community Development Corporation's Cooperative Development Program*

**How to Register:** A registration fee of \$25 per person includes lunch both days and pupu at the Meet and Greet event. Register online at [koha.la/wholesale](http://koha.la/wholesale) or by calling The Kohala Center at 808-887-6411. A limited number of scholarships is available. Please contact Stella Caban at [scaban@kohalacenter.org](mailto:scaban@kohalacenter.org) for more information.