



## *Food Business Basics*

### **Application for One-on-One Training Consultation**

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Please complete this application if you are interested in being considered for a 30-minute one-on-one consultation with Lou Cooperhouse. There is no charge for the consultation, but registration in a Food Business Basics workshop is required. More information and registration is available online at <http://www.laulimacenter.org/foodbasics.html> or by calling (808) 443-2755. All applicants will be notified by Friday, March 8, 2013.

You may submit your completed application in the following ways:

- **Email to [info@kohalacenter.org](mailto:info@kohalacenter.org):** Complete this application directly in Acrobat, save, then email. Or print and fill out by hand, scan, then email.
- **Fax to (808) 885-6707:** Complete this application directly in Acrobat, print, then fax. Or print and fill out by hand, then fax.
- **Send by U.S. Mail to:** The Kohala Center, attn.: Food Business Basics, P.O. Box 437462, Kamuela, HI 96743

<b>Your Name:</b>	
<b>Business Name (if any):</b>	
<b>Your Title (if any):</b>	
<b>Email Address:</b>	
<b>Phone Number:</b>	

I have registered for the Food Business Basics workshop in (check one):

**HILŌ** ☐ **HONOKA'A** ☐ **PĀHALA** ☐ **HO'OLEHUA**  
**All Hilo Sessions Filled** Tuesday, March 12 Wednesday, March 13 Friday, March 15

1. Do you have a business plan? ☐ YES ☐ NO

2. Please describe your idea, goal and vision for your value-added product(s):

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3. Please describe your target customers – who they are, where they are, estimated size of audience, etc.:

4. Please describe how you envision distributing your product(s) – online, in stores, through distributor, other, etc.:

5. Who do you see as your competition? What will make your product stand out?

6. How will you finance the development and launch of your product(s)?

7. When are you aiming to bring your product(s) to market?